

Spain, 1992

Alberto Roca

Product designer - Developer

albertorocam.com

albertorocam@gmail.com

Freelance

2018 - present

Passworld Academy

Interactive Spanish-learning platform with gamified lessons.

Calid AI

A travel agent assistant powered by AI.

Barcu

3D interface for multiple expositions. Online 3d editor and custom experiences on web for selected artists

I+D ESAT Valencia - HDDM

Design and develop of a online 3D museum
3D expirience showing selected artists for Toolkit Festival

Experience

2018 - 2023

Aluxion

Head of Design

Head of UI Development

Designer & UI developer

Creating user-centered designs by understanding business requirements, and user feedback.

Creating user flows, wireframes, prototypes and mockups. Translating requirements into style guides, design systems, design patterns and attractive user interfaces.

Being also responsible for the development involved with the look, feel and presentation of the front-end side. Ensuring their functionality and correct rendering in all browsers and screen sizes.

Studies

Postdegree of Design and Dev Web

ESAT Valencia , Spain

Degree Fine Arts

Universidad Politécnica de Valencia, Spain

Tech

Coding

React, NextJS, Git, Styled-Components, R3F, ThreeJS, Typescript

Design

Figma, AE, PS, Blender